

Community Health Improvement Plans and Processes (CHIPP) Infrastructure Improvement Project

New Tools and Resources: An Overview

Improving the Health of Local Communities: The Wisconsin Way

- A new model to demonstrate what makes a community healthy and how a community can become healthier
- Incorporates both Healthiest Wisconsin 2020 focus areas and underlying determinants of health model
- A brief four-page document
- Useful for introducing new participants to the concept of community health improvement
- Useful as a framework for all your work in this area.

Wisconsin Guidebook on Improving the Health of Local Communities

- A step-by-step guidebook with checklists and links to tools and templates
- Organized around the key steps in community health improvement:
 - Collaborating with key stakeholders
 - Assessing the health of the community
 - Prioritizing the strategic issues to address
 - Action planning for impact
 - Implementing strategies
 - Evaluating efforts
- Designed with three levels of guidance:
 - Short checklists with action steps and 2-3 descriptive sentences
 - Links to more detailed guidance (most on the County Health Roadmaps website)
 - Links to even more detailed documents and/or tools
- Written for any audience through avoiding acronyms or organization-specific language
- Based on best practices in the field of community health improvement
- With references to requirements for hospitals and public health

A Healthy Place to Live, Learn, Work & Play: Understanding Community Health Improvement

- PowerPoint presentation to be used with potential stakeholders or community leaders
- Includes a list of recommended handouts to use with the PowerPoint
- Provides brief overview incorporating elements of the model “Improving the Health of Local Communities: The Wisconsin Way”

Template Implementation Plan: A Tool for Focused, Collaborative, Effective Action

- Builds on the “Action Plan” checklist in the Guidebook
- A template tool to move from broad priority areas to specific goals, objectives and action plans
- Incorporates all the elements required for public health for accreditation
- Encourages creation of performance measures, evidence based strategies, and policy-based initiatives
- Incorporates the “Action Plan Template” created by the Healthy Wisconsin Leadership Institute (which many communities are familiar with)
- Includes a sample to illustrate how to use the template

Objectives with Focus: A Pick List of Sample Objectives for Effective Implementation

- Builds on the “Action Plan” checklist in the Guidebook
- Intended to make writing impactful yet manageable objectives easier

- Includes a list of sample objectives that are evidence-based, recommended by subject matter experts, do-able at the local level, and many include a tool kit to guide implementation
- Organized around the Healthiest Wisconsin 2020 focus areas
- Currently includes objectives in the areas of: alcohol, mental health, physical activity, nutrition and oral health. (some of the most commonly chosen priorities in Wisconsin)

Listening to the Community: A Guide to Primary Data Collection

- Builds on the “Assess” checklist in the Guidebook
- Provides step-by-step guidance on the following techniques (about 4 pages each):
 - Key Informant Interviews
 - Focus Groups
 - Community Surveys
 - Community Forums
 - Direct Observation (ex: PhotoVoice)
- Provides links to additional, more detailed tools as needed
- Describes the differences between the methods and some guidance on selecting among them

Sharing Leadership: A Guide to Stakeholder Engagement

- Builds on the “Collaborate” checklist in the Guidebook
- Provides specific steps and tips on how to identify and reach out to and engage potential stakeholders

Making the Business Case: Tips and Tools for Engaging Local Businesses in Improving the Health of the Community

- Builds on the “Collaborate” checklist in the Guidebook
- Provides specific guidance on how to effectively engage local businesses including:
 - A few key tips
 - Three-page guidance from the Washington Business Group on Health
 - Links to more detailed resources
- Includes two handouts to provide to businesses on the benefits of supporting community health improvement/prevention work

Recommended Core Data Set for Community Health Improvement Processes *(available by county on County Health Rankings and Roadmaps website)*

- Builds on the “Assess” checklist in the Guidebook
- Organized around the categories in the model “Improving the Health of Local Communities: The Wisconsin Way”
- Provides a list of indicators for each topic area and links to the websites where they can be obtained.
- Includes a recommended format for how to organize and present the data, including template PowerPoint presentation and fact sheets.

Compendium of Data Sources for Community Health Improvement Planning

- Builds on the “Action Plan” checklist in the Guidebook
- Provides a long list of more indicators/measures for each topic area in the model
- Intended to be used for “data drill down” in the action planning stage (understanding the issues you have chosen in more detail)

To access these tools:

<http://www.walhdab.org/NewCHIPResources.htm>

Wisconsin Association of Local Health Departments and Boards (WALHDAB)

