



Women-Inspired Neighborhood Network: Detroit

Project Goal

Working through an unprecedented public-private partnership of Detroit's major health systems, public health, academic, and community partners, we will tighten the loose net of disconnected medical and social services for women **to improve the conditions that lead to infant survival through the first year of life.**

Objective #1

6 Community Neighborhood Navigators (CNNs) will recruit 1500 African-American women ages 18-34 in Brightmoor, Chadsey-Condon, and Osborn neighborhoods in Detroit.

- ❖ The CNNs connect women and their children to an array of socially and economically appropriate healthcare services, local neighborhood resources, and phone and Web-based sources of information to meet their needs.
- ❖ Pregnant women receive intensive intervention including home visits and mentoring while non-pregnant women are encouraged through strengthened social support and group sessions.

Objective #2

Provide healthcare equity training sessions to 500 physicians and providers.

- ❖ To increase the understanding of how life's difficult circumstances impact health, we offer interactive and informative sessions aimed at improving awareness of racial disparities providing participants with a new framework for caring for patients and clients.

Objective #3

Establish educational and supportive products that will engage the broader community in promoting good health status prior to and during pregnancy.

- ❖ To provide a virtual community for women to connect to resources for sharing and learning through social media, our website, and text messaging system.

Robert Wood Johnson Foundation Local Funding Partnership joins the resources of a national foundation with local grantmakers to support ambitious new community initiatives that meet people where health starts- where they live, learn, work and play.

Funding for this project comes from Robert Wood Johnson Foundation Local Funding Partnerships (our LFP grant is for \$300,000 over 3 years), The Kresge Foundation, W.K. Kellogg Foundation, PNC Foundation, University of Michigan School of Public Health, and these Detroit Regional Infant Mortality Reduction Task Force partners: Detroit Medical Center - Children's Hospital, Henry Ford Health System (fiduciary), Oakwood Healthcare System, and St. John Providence Health System.

We're proud to collaborate with Assurance Wireless, Black Mothers Breastfeeding Association, Brightmoor Alliance, Chadsey-Condon Community Organization, Coventry Cares of MI, Detroit Wayne County Health Authority - Nurse Family Partnership, Great Start Collaborative, Institute for Population Health, Matrix Human Services, MI Roundtable for Diversity and Inclusion, Osborn Neighborhood Alliance, St. John Mother Nurture Club, United Way 2-1-1, Wayne Children's Healthcare Access Program, and a host of others.

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Detroit Regional Infant Mortality Reduction Task Force

In 2008, the CEOs of Detroit Medical Center, Henry Ford Health System (fiduciary), Oakwood Healthcare System, and St. John Providence Health System commissioned the Detroit Regional Infant Mortality Reduction Task Force to develop a plan of action to help more babies survive to celebrate their first birthdays. Detroit's infant mortality rate is nearly 15/1000 live births, among the highest in the nation.

ACCOMPLISHMENTS



- ❖ Zero infant deaths amongst the 155 babies born.
- ❖ As of September 2013, 336 pregnant women are enrolled and over 600 non-pregnant women are engaged with the program.
- ❖ As of September 2013, 203 professionals participated in our healthcare equity training. 97% plan to incorporate the information learned in to their respective practices.
- ❖ Since launching our website in July 2013, we have had over 700 unique visits, and our Facebook page has grown to over 100 likes, reaching nearly 1000 people in Detroit.
- ❖ In December 2012, the Detroit Regional Infant Mortality Reduction Task Force was awarded the "Best of the Safety Net Award" from the Detroit Wayne County Health Authority.

FUTURE PLANS

- ❖ Continue with participant enrollment, focusing on preconception health and baby wellness.
- ❖ Leverage the website and social media channels for increased participant engagement and communication.
- ❖ Evaluate program replicability as a national model.
- ❖ Explore sustainability planning with invested stakeholders to include advocacy action toward reimbursing Community Health Workers in Michigan.

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