Primary Care and Public Health Integration
Strategic Map: 2014-2016

Accelerate Integration Efforts that Improve Population Health and Lower Health Cost

A
Accelerate Integration
Through Innovation and Dissemination

1. Promote the Value Proposition/Business Case for Integration
2. Identify & Disseminate Concepts, Methods and Tools to Support Integration
3. Use Professional Meetings to Promote Integration
4. Help Shape the Future Workforce Required for Successful Integration
5. Promote Ways Health Information Technology Can Accelerate Integration
6. 

B
Leverage Initiatives and Opportunities for Integration

- Leverage Community Health Needs Assessment and Improvement Efforts
- Leverage SIM and State Initiatives to Increase Effective Integration
- Leverage National Initiatives to Integrate Behavioral Health and Promote Integration
- Emphasize Integration in Primary Care Facilitation and Community Infrastructure
- Use QA/QI Processes to Engage Primary Care and Public Health to Improve Population Health
- Use Data Resources to Map Hotspots and Identify Opportunities for Integration

C
Expand and Strengthen the Collaboration and Integration

- Encourage Bold Leadership Among Organizations to Assure Integration
- Facilitate the Success of Partnering Organizations in Accelerating Integration
- Develop and Implement a Strategy for Recruiting and Engaging Partners
- Develop and Implement the Organizational Structure to Support Collaboration
- Secure the Needed Resources to Support Collaboration
- Develop and Implement Effective Evaluation

D
Realign Resources and Create Sustainable Models to Support Integration

E
Realign Infrastructure to Support Integration and Sustainability