• Listen to the needs of the community and incorporate them in program efforts. Their input and buy in on initiatives and actions are key elements to sustaining the program;

• Involve individuals that have a true and authentic commitment to the community and the program’s vision;

• Clearly define roles for program members – i.e. project leads, volunteer coordinator, event coordinator, etc.;

• Develop a branding and marketing strategy for the collaboration. Such a structure will be helpful in the program having its own identity;

• Develop a logic model to describe program and its theory of change;

• Create a long-term evaluation plan to facilitate ongoing evaluation;

• Recognize the diversity within the community you are serving and tailor the resources and programs to their needs.