



## Complete Streets Implementation – Structuring Implementation Activities

# How is your community/agency preparing to transition to Complete Streets practices?

- Designate a lead person or "champion" to guide the process.
- Create committee to guide the implementation process.
  - Use an "internal" committee with representation from multiple departments within agency and other city/state departments like public health, planning, economic development, transit
  - Use an "external" committee with representation from city agencies, bicycle advocates, pedestrian advocates, older adult groups, disability groups
- Task an existing committee to with this task (e.g. bicycle and pedestrian advisory council)
- Conduct an audit of existing policies and procedures within the agency and jurisdiction that should be consistent with the Complete Streets policy. May include:
  - o Procedures that do not yet consider all users of all ages and abilities as routine
  - Current training processes
  - Design standards and guides
  - o Current performance measures and outcomes
- Develop implementation plan, which could include:
  - o Designation of a person or committee responsible for implementation
  - A timeline for updating or revising existing policies or procedures documented in the above preparation step
  - o Assigned responsibilities to specific people or departments
  - A reporting plan to inform elected officials, public and internal stakeholders about implementation progress.
  - o Report when documents listed from above are updated or revised.





## Complete Streets Implementation - Process & Procedure Change

# What is your community doing to change internal procedures to include users of all abilities?

- Create a list of all documents to be updated to be consistent with the Complete Streets policy.
- Modify department procedural documents. May include:
  - o Checklists
  - Decision trees
  - Standard operating procedures
  - Project development steps or phases
- Include non-transportation departments (e.g. planning, environment) that have a role in street planning, design, operations, or maintenance or participates in the updating of:
  - Utilities' street documents
  - Plans, including neighborhood, area, redevelopment, urban forestry/street tree, and/or comprehensive plans
  - o Transit agency's street and planning documents
- Prioritize multi-modal projects by:
  - Awarding points or otherwise prioritizing multi-modal projects in project selection criteria.
  - Formally prioritizing multi-modal projects in the capital improvement program (CIP) or transportation improvement program (TIP or STIP).
  - o Prioritizing projects that are identified as closing gaps in the multi-modal network.
- Change or create new project procedures at the following phases:
  - o Planning
  - o Programming (including CIP/TIP decisions)
  - Scoping
  - o Design
  - Construction
  - Operation
  - Maintenance
- Changes apply to project types, including:
  - New construction
  - Retrofitting/reconstruction
  - Repair
  - o Resurfacing/restoration/rehabilitation
  - Maintenance





## Complete Streets Implementation - Process & Procedure Change

- (CONTINUED) Changes apply to project types, including
  - Operations
  - o Bridges
  - Privately built roads
  - o Redevelopment such as parks, schools
  - Master planned neighborhood/PUDs
  - o Infill
  - o Greenfield
  - Transit
- Establish a process for allowing exceptions to the Complete Streets policy.
- Name specific entity for approving exceptions (e.g. transportation director, city council, other committee or staff).
- Provide staff the decision-making power to be flexible and consider the land use context.
- Adopt or update relevant plans:
  - o Bicycle Master Plan
  - o Pedestrian Master Plan
  - o Transit Master Plan
  - Non-Motorized Network Plan
  - o Transportation Plan
  - Major Street Plan
- Adopt or update relevant policies:
  - Education policies and activities
  - o Encouragement policies and activities
  - Enforcement policies and activities
  - Multimodal Level of Service Guidelines/Criteria
- Require consultants to use Complete Streets approach in project scope and/or consultant contracts.





## Complete Streets Implementation – Education

What is your community doing to offer educational opportunities to transportation staff, to community leaders, and the public about Complete Streets?

- Leadership sends a formal memo or email to staff about the new Complete Streets Policy.
- Conduct a formal staff training process, potentially through:
  - o Staff retreats,
  - o Series of Complete Streets specific training sessions,
  - o Funded professional development with outside experts
  - o On-the-job training
- Conduct informal mentoring-training within the transportation department.
- Provide training on technical aspects of the policy (e.g. engineering/design).
- Provide training on non-technical aspects of the policy (e.g. process changes within the department to consider all users of all abilities).
- Provide training on non-transportation topics such as environment and public health benefits.
- Provide sensitivity training to learn about all users of the road such as those with disabilities.
- Training includes department heads, managers and program staff.
- Develop systematic training in incorporating all users of all abilities for new staff.
- Include multiple departments in training, such as utilities, public health, transit agencies and economic development.
- Engage with community to explain the importance of Complete Streets policy, when and how it will be applied, from a multi-disciplinary view. Engage through:
  - o Public meetings
  - Presentations at Council meeting
  - o Presentations at district offices that are open to the public
  - Video presentation available online
  - o Printed materials, e.g. newsletters, pamphlets, posters
  - Walking and/or biking audits or tours
  - Educational campaigns, which may include information about new road markings and signs, coaching on sharing the road with other users, benefits of walking/biking/taking transit





## Complete Streets Implementation - Design Guidance

## What is your community doing to update design guidance to include all users of all abilities?

- Create *new* design guidelines, either as:
  - o Entirely new document
  - o A series of rules or recommended practices to augment existing guidance
- Adopt or direct use of new standards, including the latest versions of:
  - o AASHTO: A Policy on Geometric Design of Highways and Streets ("Green Book")
  - o AASHTO: Guide for Planning, Designing, and Operating Pedestrian Facilities
  - o AASHTO: Guide for the Development of Bicycle Facilities
  - o ITE: Designing Walkable Urban Thoroughfares: A Context Sensitive Approach
  - o NACTO: Urban Bikeway Design Guide
  - o US Access Board: Public Right-of-Way Accessibility Guidelines
  - o 2010 Highway Capacity Manual
    - including multi-modal level of service
- Update street design standards that apply to:
  - Developers
  - o City-initiated projects
  - o Contractors working in the right-of-way via permits
- Provide relevant updates to:
  - Land use standards/Zoning code
  - o Subdivision code
  - Motor vehicle parking policies
  - o Bicycle parking policies
  - Traffic Calming
  - Streetscape
  - Transit and station-area plans
  - Recreation and Parks maintenance plans for roads, sidewalks, medians, etc.
- Collaborate across departments to incorporate Complete Streets design guidance into utilities, planning, public transit, and/or other agencies dealing with roads.





### Complete Streets Implementation - Performance Measures

# What is your community doing to create and use new measures of success that reflect a Complete Streets approach?

- Track multi-modal projects by:
  - o Counting facilities or miles of facilities such as sidewalks, bike lanes, road diets
  - Counting intersections improved by signal timing, medians, count down timers, bulb outs, and other improvements
  - Tracking dollar amounts or percentage of funds used for each mode
  - o On-road transit performance, i.e. % of buses running on time
  - o Other?
- Track (or work with another agency to track) broader community performance measures such as:
  - Air quality improvement (ground-level ozone, particulate matter, carbon monoxide, sulfur dioxide, and nitrogen dioxide);
  - o Health indicators (obesity, chronic disease, diabetes, physical activity);
  - Economic impact. (new jobs created/businesses opening in proximity of multi-modal streets/near transit)
  - o Other?
- Adopt or revise transportation performance measures. New performance measures may include:
  - Deaths and injuries by mode
  - o Crashes by mode and type, including 'doorings,' pedestrians accessing transit, etc.
  - o Mode shift: tracking bike, walk and transit trips over time
  - o Percentage of children walking and bicycling to school
  - o Vehicle Miles Traveled (VMT) or Single Occupancy Vehicle (SOV) trip reduction
  - Multi-modal Level of Service
  - o Other?
- Provide regular reports to the public on the data being tracked or the agency progress on Complete Streets performance measures.
- Change philosophy and attitude to implement complete streets and stop primarily building and maintaining 'incomplete' streets.