Shifting the Needle on Policy Change through Research:

EFFECTIVE TOOLS AND STRATEGIES FOR STATE-LEVEL FARM TO SCHOOL LEGISLATIVE ADVOCACY

American Public Health Association Annual Meeting
New Orleans, Louisiana
November 2014
Presenter Disclosure

No relationships to disclose.
CORE ELEMENTS OF FARM to SCHOOL

- EDUCATION
- SCHOOL GARDENS
- PROCUREMENT
National Farm to School Network is a hub for:

<table>
<thead>
<tr>
<th>Information</th>
<th>Networking</th>
<th>Advocacy</th>
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Connecting people to:

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<th>Resources</th>
<th>People</th>
<th>Policy</th>
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National Farm to School Network

8,000+ NETWORK MEMBERS

51 STATE LEADS

8 REGIONAL LEAD AGENCIES

ADVISORY BOARD

NATIONAL STAFF

National Farm to School Network – Growing Stronger Together
NFSN Regional Lead Agencies

- **Northeast**, VT FEED – Shelburne Farms
- **Mid-Atlantic**, The Food Trust
- **South**, Southern Sustainable Agriculture Working Group
- **Southeast**, Appalachian Sustainable Agriculture Project
- **Great Lakes**, University of Wisconsin – CIAS
- **Midwest**, National Center for Appropriate Technology

- **Southwest**, Farm to Table/Southwest Marketing Network
- **West**, Ecotrust
Why farm to school?

Kids WIN
Farmers WIN
Communities WIN
THE BENEFITS OF FARM TO SCHOOL
NFSN’s Signature Events

7TH NATIONAL FARM TO CAFETERIA CONFERENCE
AUSTIN, TEXAS | APRIL 15-18, 2014

October is NATIONAL FARM TO SCHOOL MONTH
# Policy Supports Farm to School at All Levels

<table>
<thead>
<tr>
<th>Local</th>
<th>State</th>
<th>Federal</th>
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<tbody>
<tr>
<td>School wellness policies</td>
<td>38 states and DC have supportive policies (as of 2013)</td>
<td>Child Nutrition Reauthorization</td>
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<td>City level policies:</td>
<td></td>
<td>Farm Bill</td>
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<td>• Los Angeles</td>
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<td>Food Safety Modernization Act</td>
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<td>• Baltimore</td>
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State Farm to School Policy

STATE FARM TO SCHOOL LEGISLATIVE SURVEY: 2002-2013

JANUARY 2014
State Farm to School Policies

Note: This map reflects state farm to school legislative activity only.

Lack of legislation
Legislation introduced, not yet passed
Local purchasing preferences
Pilot programs, school gardens, or support for other local initiatives
Interagency task forces or advisory committees
Statewide Farm to School enabling legislation

Source: State Farm to School Legislative Survey: 2002-2013

National Farm to School Network – Growing Stronger Together
Categories for State Policy Supporting Farm to School

- Project Implementation
- Task Force/Council/Working Group
- Pilot Program
- Budget Appropriation
- Grant Program
- Additional Reimbursement for School Food
- Local Preference
- School Gardens

- Farm to Preschool
- Statewide Coordinator Position
- Database or Directory
- Wellness or Food Security Policy
- Promotional Event or Program
- Economic Inequality
- Resolution or Proclamation
- “Other” Support
Oregon

The Impact of SEVEN CENTS

Examining the Effects of a $0.07 per Meal Investment on Local Economic Development, Lunch Participation Rates, and Student Preferences for Fruits & Vegetables in Two Oregon School Districts
Texas

Farm to School in Texas
Recommendations for Addressing Childhood Nutrition and New Markets for Farmers

Andrew W. Smiley
April Sohail

Sustainable Food Center
Austin, Texas
November 19, 2008

Shaping Texas’ Farm-to-School Future:
A Report from the Interagency Farm-to-School Coordination Task Force

National Farm to School Network – Growing Stronger Together
New Mexico

New Mexico Grown
Fresh Fruits and Vegetables
for School Meals
- Appropriation Request: $1.44 Million -

What Legislative funding could do:

National Farm to School Network – Growing Stronger Together

- Website: http://www.fns.usda.gov/farmtoschool/census#/
- National, state, and school district data
- Types of farm to school activities and products, and much more!
Food Hubs and Farm to School

• K-12 schools are 1 of the 3 most common customers
  – 35% of food hubs sell to K-12
  – 32 percent report “many opportunities” for expansion into K-12
Choosing Your Research

• Do your homework
• Be as specific as possible
• Remember the triple win
• Know your target audience
Staying Engaged

Helen Dombalis, Policy and Strategic Partnerships Director
helen@farmtoschool.org

Join our network: www.farmtoschool.org
Twitter: @FarmitoSchool
Facebook: http://on.fb.me/nfsnf2s