

Shifting the Needle on Policy Change through Research:

EFFECTIVE TOOLS AND STRATEGIES FOR STATE-LEVEL FARM TO SCHOOL LEGISLATIVE ADVOCACY

American Public Health Association Annual Meeting
New Orleans, Louisiana
November 2014



Presenter Disclosure

No relationships to disclose.

CORE ELEMENTS OF FARM to SCHOOL



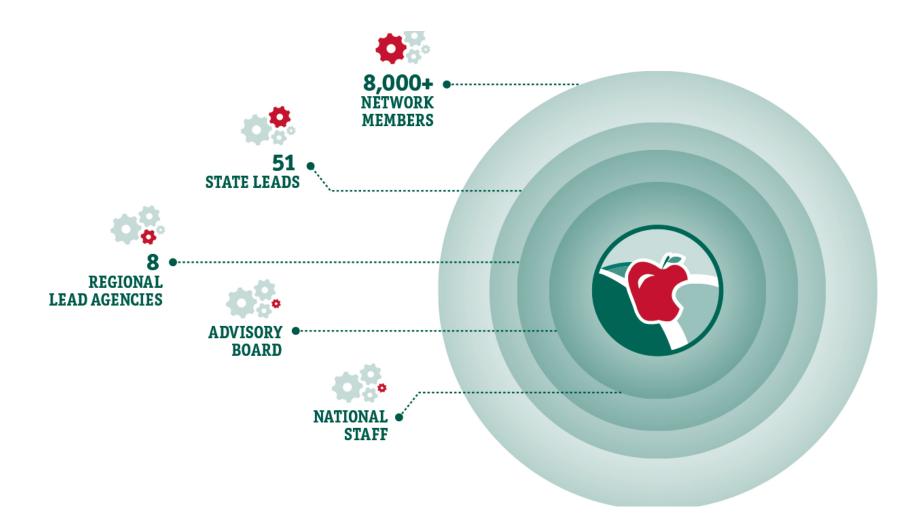
National Farm to School Network is a hub for:

Information Networking Advocacy

Connecting people to:

Resources People Policy

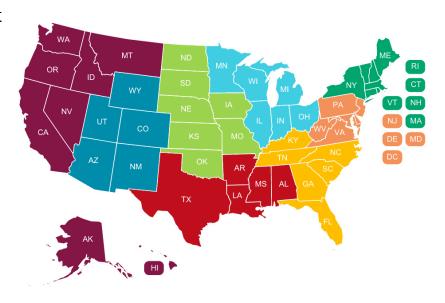
National Farm to School Network



NFSN Regional Lead Agencies

- **Northeast**, VT FEED Shelburne Farms
- Mid-Atlantic, The Food Trust
- **South,** Southern Sustainable Agriculture Working Group
- **Southeast**, Appalachian Sustainable Agriculture Project
- **Great Lakes**, University of Wisconsin CIAS
- Midwest, National Center for Appropriate Technology

- **Southwest**, Farm to Table/Southwest Marketing Network
- **West**, Ecotrust



Why farm to school?







Farmers WIN



Communities WIN



THE BENEFITS OF FARM TO SCHOOL

NFSN's Signature Events



7TH NATIONAL FARM TO CAFETERIA CONFERENCE

AUSTIN, TEXAS | APRIL 15-18, 2014



Policy Supports Farm to School at All Levels

Local	State	Federal
School wellness policies	38 states and DC have supportive policies	Child Nutrition Reauthorization
City level policies:Los AngelesBaltimore	(as of 2013)	Farm Bill Food Safety Modernization Act

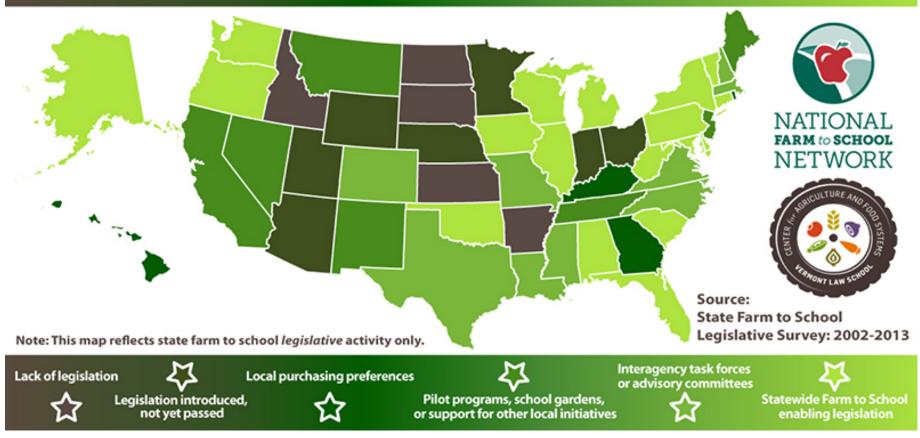
State Farm to School Policy



National Farm to School Network - Growing Stronger Together

State Farm to School Policies

FARM TO SCHOOL LEGISLATION 2002–2013

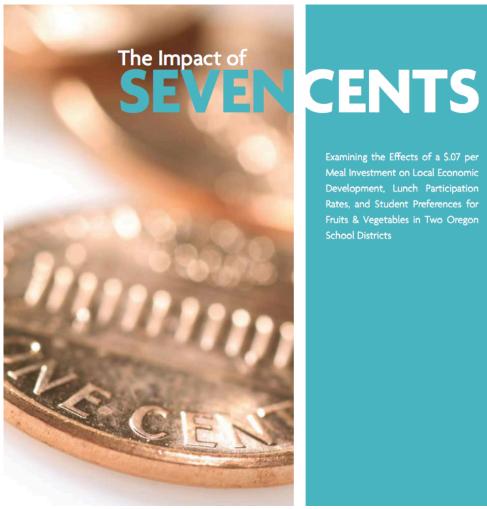


Categories for State Policy Supporting Farm to School

- Project Implementation
- Task Force/Council/Working Group
- Pilot Program
- Budget Appropriation
- Grant Program
- Additional Reimbursement for School Food
- Local Preference
- School Gardens

- Farm to Preschool
- Statewide Coordinator Position
- Database or Directory
- Wellness or Food Security Policy
- Promotional Event or Program
- Economic Inequality
- Resolution or Proclamation
- "Other" Support

Oregon



Examining the Effects of a \$.07 per Meal Investment on Local Economic Rates, and Student Preferences for Fruits & Vegetables in Two Oregon **School Districts**

Texas

Farm to School in Texas

Recommendations for Addressing Childhood Nutrition and New Markets for Farmers

Andrew W. Smiley

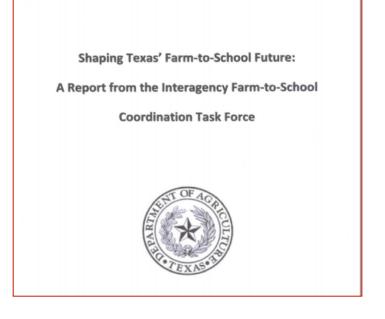
April Sohail

Sustainable Food Center

Austin, Texas

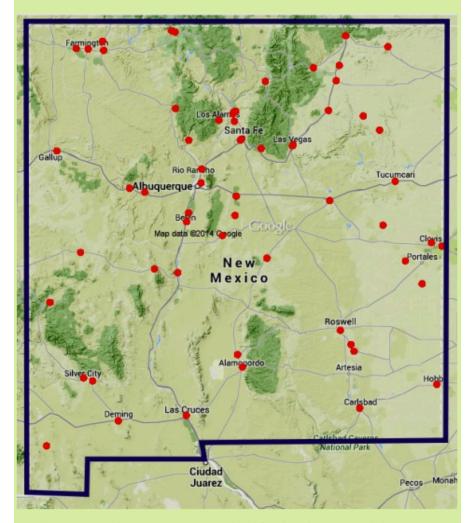
November 19, 2008





Farm to Cafeteria

Connecting school communities with local farmers to bring farm fresh fruits and vegetables to the plates of children across New Mexico!



The points on this map represent school food authorities and districts who support the Farm to Cafeteria program by purchasing New Mexico grown fresh fruits and vegetables for their students.

New Mexico

New Mexico Grown
Fresh Fruits and Vegetables
for School Meals

- Appropriation Request: \$1.44 Million -





What Legislative funding could do:

http://www.farmtotablenm.org/wp-content/uploads/2013/01/NM-Grown-Produce-for-School-Meals-Brochure-1-27.pdf

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THE FARM to SCHOOL CENSUS

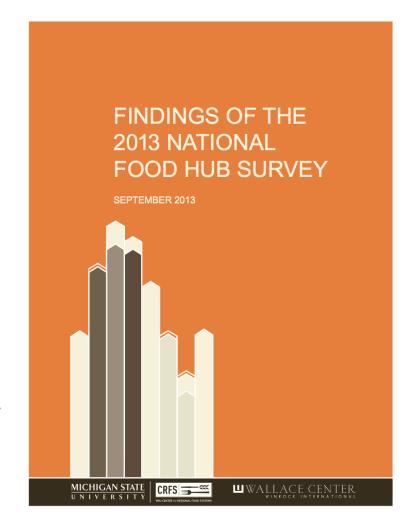
- Website: http://www.fns.usda.gov/farmtoschool/census#/
- National, state, and school district data
- Types of farm to school activities and products, and much more!

Food Hubs and Farm to School

 K-12 schools are 1 of the 3 most common customers

– 35% of food hubs sell toK-12

32 percent report "many opportunities" for expansion into K-12



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Choosing Your Research

- Do your homework
- Be as specific as possible
- Remember the triple win
- Know your target audience



Staying Engaged

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Join our network: www.farmtoschool.org

Twitter: @FarmtoSchool

Facebook: http://on.fb.me/nfsnf2s