

POLICY PLATFORM: 2014-15 2015 LEGISLATIVE PRIORITIES		
STRATEGY	MECHANISM	COMMENTS
<i>COPC-- Lead</i>		
Promote Consumption & Availability of Tap Water in Washington Schools	Pursue capital budget request. Explore and support efforts to make drinking water more available in schools.	Groundwork successfully laid in 2014 legislative session with inclusion in capital budget draft, but there was no final capital budget agreement.
Sustain/Expand State and Federal Funding for Safe Routes to School (SRTS) Projects	Impact both the 2015-17 Transportation budget as well as any Transportation revenue packages that get introduced. This includes ensuring that there are adequate non-infrastructure funds for SRTS projects.	COPC received a grant this year from Voices for Healthy Kids (American Heart Association) to support this endeavor.
<i>COPC -- Strong Support</i>		
Enact Breakfast After the Bell	State law would make breakfast more widely available in schools.	Leads: Children's Alliance, Within Reach, Washington Appleseed, United Way of King County
Fund School Kitchen Renovations	Will pursue capital budget request again this year under Apple-a-Day program.	Rep. Marcus Riccelli is the champion on this issue.
Fund Youth Athletic Facilities	Will pursue capital budget request for 2015-17.	Lead: Washington Recreation and Parks Association. COPC will want to ensure that, if funded, new grant review criteria explicitly call out community needs.
Support a Breastfeeding-Friendly Washington	Can be achieved through regulatory action or a unified bill that recognizes institutions like hospitals that support breastfeeding practices.	Lead: Within Reach

2015 POLICY AND SYSTEM CHANGE PRIORITIES

STRATEGY	MECHANISM	COMMENTS
<i>Rule-making</i>		
Develop Stronger Standards in Child Care	Dept of Early Learning (DEL) should develop stronger nutrition, physical activity and screen time rules in all licensed child care settings.	COPC Statewide Child Care Workgroup assists with informing any changes standards. Center-based rules are next on the docket. DEL should also enhance its training and quality improvement efforts for child care providers that can fully implement these stronger standards.
<i>Healthiest Next Generation: Potential Goals</i>		
School Reporting on Health Issues	Law, rule or voluntary effort to add to current school reporting regarding: <i>shared use information, tap water availability and usage, and any other critical unknown health information.</i>	We would prefer to piggyback current reporting mechanisms rather than develop new reporting streams that will add to the school reporting burden.
Shared Use – Getting a Statewide Picture	Potentially a law, budget proviso or voluntary effort to obtain stateside data that indicates how much shared use capacity is being met statewide.	COPC toolkit could be updated with more current examples of shared use from around the state to assist with this goal.
<i>Items for Further Research</i>		
Strengthen Physical Education (PE) Requirements and Enforcement	Develop state law to tighten enforcement of the 100 minute per week rule for K-8, and strengthen PE course requirement for high school students. Would need supportive funding as well.	Seattle Public Schools was recently successful in passing policy to enforce and strengthen adherence to the 100 minute requirement.
Create SNAP Incentives to Promote Healthier Eating	Potential state regulation/law to improve nutrition standards in subsidizing healthy food for low-income populations.	An incentive-based approach would have budget implication and likely requires a federal waiver application to USDA.

2015 POLICY AND SYSTEM CHANGE PRIORITIES

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Healthy School / Community Zones	Support municipalities to develop local zoning ordinances that create “school safety zones” where risky sensitive land uses cannot be sited near schools & other places where children are present.	Public Health Seattle & King County has been exploring this approach in partnership with COPC to monitor for policy implications and possible spread to other areas of the state.
<i>Monitor or Support Implementation</i>		
Smart Snacks in Schools	Monitor both school-level implementation of the new USDA rules as well as assess the need for future state-level policy development.	USDA took a major step forward in their Smart Snacks in School nutrition standards for all foods and beverages sold to students during the school day in vending machines, school stores, snack carts and a la carte lines, as well as fundraising.
Food Systems Roundtable	Continue to engage with the emergent statewide Food Systems Roundtable (FSRT) to advance healthy food system policies.	COPC director is co-chair of the FSRT. A draft 25-year vision will be rolled out this fall. There should be numerous policy and system priorities articulated in the final Vision.
Safe Neighborhood Streets	Law passed in 2014 to allow municipalities to lower speeds on non-arterial streets without state approval. Resources are now being developed for implementation.	Lead advocacy group is Washington Bikes. COPC to help spread word statewide when online implementation resources become available.
<i>Federal Level Items to Monitor/Engage</i>		
<ul style="list-style-type: none"> • <u>SWEET Act</u> Federal tax on sugar-sweetened beverages. • Federal Transportation Reauthorization Amendments could threaten bike and pedestrian funding. • Child Nutrition Reauthorization (CNA) School meal waivers lack nutrition standards, while the potato lobby continues to push for its place on the menu. • Tax Subsidies for Unhealthy Marketing Could restrict tax benefits for companies that push unhealthy products. 		



For more information, visit www.copcwa.org

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COALITION MEMBERS

ACTION FOR HEALTHY KIDS – WA CHAPTER
 AMERICAN ACADEMY OF PEDIATRICS – WA CHAPTER
 AMER ASSOC OF LANDSCAPE ARCHITECTS -- WA CHAPTER
 AMERICAN CANCER SOCIETY – CANCER ACTION NETWORK
 AMERICAN CANCER SOCIETY, INC.
 AMERICAN DIABETES ASSOCIATION
 AMERICAN HEART ASSOCIATION
 AMERICAN PLANNING ASSOCIATION -- WA CHAPTER
 ARTHRITIS FOUNDATION
 BEECHER’S PURE FOOD KIDS FOUNDATION
 CAMP FIRE USA CENTRAL PUGET SOUND COUNCIL
 CASCADE BICYCLE CLUB EDUCATION FOUNDATION
 CHILDREN’S ALLIANCE
 COALITION FOR SAFETY & HEALTH IN EARLY LEARNING
 EMPIRE HEALTH FOUNDATION
 FEET FIRST
 FORTERRA
 FOUNDATION FOR HEALTHY GENERATIONS
 GROUP HEALTH COOPERATIVE
 HOPE HEART INSTITUTE
 LET’S MOVE CHENEY
 MULTICARE HEALTH SYSTEMS
 NUTRITION FIRST
 ODESSA BROWN CHILDREN’S CLINIC
 PHYSICAL THERAPY ASSOCIATION OF WASHINGTON
 PUBLIC HEALTH ROUNDTABLE

SCHOOL’S OUT WASHINGTON
 SEA MAR COMMUNITY HEALTH CENTERS
 SEATTLE CHILDREN’S
 SEATTLE AND KING COUNTY PUBLIC HEALTH
 SEATTLE PARKS AND RECREATION
 SKAGIT COUNTY HEALTHY COMMUNITIES PROJECT
 SNOHOMISH HEALTH DISTRICT
 SPOKANE REGIONAL HEALTH DISTRICT
 TACOMA PIERCE COUNTY HEALTH DEPARTMENT
 TRANSPORTATION CHOICES
 WA ASSOC. OF COMMUNITY & MIGRANT HEALTH CNTRS
 WASHINGTON BIKES
 WA COALITION FOR PROMOTING PHYSICAL ACTIVITY
 WASHINGTON DENTAL SERVICE FOUNDATION
 WASHINGTON HEALTH FOUNDATION
 WASHINGTON RECREATION & PARK ASSOCIATION
 WASHINGTON SCHOOL NUTRITION ASSOCIATION
 WA ST ASSN OF LOCAL PUBLIC HEALTH OFFICERS
 WA STATE ACADEMY OF NUTRITION AND DIETETICS
 WASHINGTON STATE DAIRY COUNCIL
 WASHINGTON STATE PTA
 WASHINGTON STATE PUBLIC HEALTH ASSOCIATION
 WASHINGTON SUSTAINABLE FOOD & FARMING NETWORK
 WITHINREACH
 YAKIMA COUNTY MEMORIAL HOSPITAL
 YMCA – GREATER SEATTLE