Creating Healthy Communities & Overcoming Barriers through Effective Coalitions

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Disclosures

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• Employer: Ohio Department of Health
  – Creating Healthy Communities (CHC) Program

• Funded by the Centers for Disease Control and Prevention
  – Preventive Health and Health Services Block Grant

*The opinions expressed by the author does not necessarily reflect the opinions of CDC or the Ohio Department of Health.*
Creating Healthy Communities

- 2010-2014 Grant Cycle
- Funds 16 Counties
- Preventive Health and Health Services Block Grant
- Implements - Policy, Systems, and Environmental Changes
- Initiatives – Nutrition, Physical Activity and Tobacco
- Goal - Reduction of Chronic Disease and Obesity
- Vision - Making the Healthy Choice the Easy Choice
CHC Subgrantee Requirements

- One full time CHC Coordinator
- Work in three priority communities
- Quarterly reporting
- High functioning coalition
Who is on the CHC Coalition?

- Right Path Coordinator for Teens
- Foodservice Director
- City Council Member
- High School Principal
- President, Jubilee Gardens
- Senior Center Director
- Retired Senior Volunteer Program Director
- President, Community Association
- President, Armory Club
- CHC Coordinator

Washington County CHC Coalition
Access to Healthy/Affordable Food

- Farmers Markets (SNAP Incentives)
- Client Choice Food Pantries
- Community Gardens
- Farm to School
- Healthy Vending
- Healthy Small Retail
- Breastfeeding Support
Access to Physical Activity

- New/Repaired Parks and Playgrounds
- Safe Routes to School
- Bike/Pedestrian Infrastructure
- Multi-use Trails
- Shared Use
- Complete Streets
- Crime Prevention through Environmental Design
Tobacco Free Environments

- Smoke Free Multi-Unit Housing
- Tobacco Free Schools
- Tobacco Free Universities
- Tobacco Free Parks and Playgrounds
- Discouragement of Tobacco Sales in Small Retail
2013 Program Impact

- Ohioans Impacted: 825,333
  - 200,000 improved nutrition
  - 255,000 increased access to PA
  - 51,000 breathing cleaner air
- Funds Leveraged: $1,819,130
- 90 Radio/TV Broadcasts
- 193 Newspaper Articles

*visit www.healthy.ohio.gov/chc to view our success stories and infographic*
Coalition Evaluation Survey

- **267** total responses
- Average response rate per county: **16**
- **86%** care about the accomplishments of the coalition
- **79%** feel a sense of improving the health of the community
- **79%** developed new collaborative relationships
Key Informant Interviews

This program is very important for our community. It has been a life changer for us, and for a lot of other people... there has [been] a great return on investment for the CHC program.

A few people can come together and make something happen even with limited resources.

We’ve had bumps along the way and it hasn’t been easy... sometimes it can be overwhelming but we’ve made worthwhile and sustainable achievements. The county is better than it was 5 years ago.

The work is so important because it is not being done elsewhere in a comprehensive and collective way. I’m grateful we have this program in our county. We need the resource.
Future Steps

- 2014 Success Stories
- 5 year Comprehensive Evaluation
- 2015-2019 Grant Cycle: 23 Counties
- Coordination with CDC’s State and Local Public Health Actions to Prevent Obesity, Diabetes, and Heart Disease and Stroke (1422 Grant)
Contact

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