ACTION-CENTERED DATA AND TOOLS: COUNTY HEALTH RANKINGS

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www.countyhealthrankings.org

PRESENTER DISCLOSURES
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(1) The following personal financial relationships with commercial interests relevant to this presentation existed during the past 12 months:

No relationships to disclose
COUNTY HEALTH RANKINGS LOGIC MODEL

Population based data collected → County Health Rankings → Media attention → Community leaders use Rankings release → Evidence-informed strategies implemented → Improved health outcomes → Broad community engagement → Media attention

Health Outcomes:
- Length of Life (LOL)
- Quality of Life (QOL)

Health Behaviors:
- Tobacco Use
- Diet & Exercise
- Alcohol & Drug Use
- Sexual & Reproductive

Health Care:
- Access & Quality
- Cost

Policy & Programs:
- Education
- Employment
- Safety
- Income
- Social Determinants

Population-based data collected → County Health Rankings → Media attention → Community leaders use Rankings release → Evidence-informed strategies implemented → Improved health outcomes → Broad community engagement → Media attention

www.countyhealthrankings.org
USING RANKINGS DATA

- Exploring the data
- Making use of your snapshot
- Digging deeper
- Finding more data

http://www.countyhealthrankings.org/using-the-rankings-data
DIGGING DEEPER

- Questions to spur your focus
- Maps to visualize data

FINDING MORE DATA

- National data
  - American Factfinder
  - CDC WONDER
  - Food Environment Atlas
  - Kids Count
  - Health Indicator Warehouse
- State-specific data

MEASURING PROGRESS

- Learn more about what you can do to measure progress at www.countyhealthrankings.org/measuring-progress
USE RANKS AS A TOOL

CHANGE TAKES TIME

LOOK AT INDIVIDUAL MEASURES

- premature death
- preventable hospital stays
- diabetic screening
- mammography
- sexually transmitted infections
- unemployment
- air pollution
- children in poverty
- uninsured
- violent crime
- physical inactivity
- obesity

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TRENDS DATA

- Is your county’s measure increasing, decreasing, or staying the same over time?
- Is your county’s trend better or worse than the state trend, or following a similar trend?
- Is your county’s trend better or worse than the national trend, or following a similar trend?

USING OTHER DATA

Illinois Data Sources

<table>
<thead>
<tr>
<th>Source</th>
<th>Description</th>
<th>Overview</th>
<th>Notes</th>
</tr>
</thead>
</table>
| Data Department of Public Health | Demographics for Illinois | Demographics | Data for Illinois population, health status, and mortality. |}
| Data for local health departments | Health data for local health departments | Health data | Data for local health departments. |}
| Data for behavioral risk factors | Data for behavioral risk factors | Behavioral risk factors | Data for behavioral risk factors. |}
| Data for public health indicators | Data for public health indicators | Public health indicators | Data for public health indicators. |}
| Data for health literacy | Data for health literacy | Health literacy | Data for health literacy. |}

ARE YOU POISED FOR PROGRESS?

- Collaboration among diverse stakeholders
- Community engagement
- Prioritizing based on need
- Using evidence-informed strategies
- Focusing on policy, systems & environmental change
- Evaluating and sharing results
NEED MORE HELP? VISIT OUR ACTION CENTER

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- e-Newsletter, email chr@match.wisc.edu to subscribe

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