



INTERNATIONAL BUSINESS & TECHNICAL CONSULTANTS, INC.

International Business & Technical Consultants, Inc. (IBTCI) is focused on meeting the development assistance needs of emerging markets and developing countries by offering technical and subject area expertise, regional experience, and a commitment to excellence.

IBTCI has worked in over 100 countries and led more than 200 projects. IBTCI has served governments, private sector companies and institutions such as the following:

- African Development Bank (AfDB)
- Asian Development Bank (ADB)
- European Bank for Reconstruction and Development (EBRD)
- UK Department for International Development (DFID)
- Inter-American Development Bank (IDB)
- International Monetary Fund (IMF)
- United Nations Development Programme (UNDP)
- US Agency for International Development (USAID)
- World Bank (WB)

IBTCI SERVICES

IBTCI is dedicated to enabling international, domestic, civil society, and the private sector partners achieve innovative, participatory and positive impacts.

IBTCI’s technical expertise spans across: 1) Human & Institutional Capacity Building (HICD), 2) Knowledge Management, Learning & Outreach, and 3) Monitoring, Evaluation & Learning. IBTCI has subject area expertise across multiple sectors: Agriculture & Food Security, Democracy/ Governance, Crisis & Conflict, Education, Economic Growth & Environment, Health, HIV/ AIDS, and WASH.

IBTCI Global Health Practice

The Global Health Practice has supported USAID missions, their staff, and implementing partners in capacity-building for monitoring and evaluation. This work has included development of performance monitoring plans (PMPs); conducting data quality assessments (DQAs); third-party project monitoring; and – in partnership with our Crisis, Conflict, and Governance (CCG) practice – development and maintenance of a web-based user-friendly clearinghouse for project monitoring indicator data for use by USAID, implementing partners and in-country government officials

IBTCI Global Health Practice Capabilities

IBTCI has conducted a variety of performance and impact evaluations. The following table shows the topical areas covered, methods employed and locations where we have worked:

Health Topics	Evaluation Methods	Countries
<ul style="list-style-type: none"> • Health Communications • Social Marketing • Behavior Change Communication • Orphans and Vulnerable Children • Health and Pharmaceutical Systems Strengthening • Integrated Health Programs • Financial Management Systems • HIV Preventions, Care & Treatment • Maternal and Child Health (MCH) • Water, Sanitation and Hygiene • Human and Institutional Capacity Development (HICD) • Community Engagement and Mobilization for Health • Gender • Health Policy 	<ul style="list-style-type: none"> • Key Informant Interviews • Focus Group Discussions • Household Surveys • Health Facility Surveys • Knowledge, Attitudes and Practices (KAP) Surveys • Mini-Surveys • Online Surveys • Data Verification and Quality Assessments • Document Desk Review • Clinic Observations • Distribution Point Observations • Secondary Data Analysis of Programmatic Data • Gender Analysis • Client Exit Interviews / Surveys • Logistics Systems Assessment Tool (LSAT) • Data Verification and Interpretation Workshops 	<ul style="list-style-type: none"> Azerbaijan DRC Ethiopia Kenya Iraq Madagascar Mali Mexico Mozambique Pakistan Russia Senegal Somalia Tanzania Uganda Yemen Zambia Zimbabwe



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Highlights from the Global Health Practice Portfolio

USAID/East Africa Evaluation Services and Program Support (ESPS) (2013 – Present)

ESPS is a five-year, \$23 million-dollar ceiling IQC managed by USAID/Kenya's Office of Population and Health (OPH) and USAID/East Africa's Regional Health and HIV/AIDS Office (RHH). IBTCI is providing services in program monitoring and evaluation, data quality assessments, capacity building, logistics for events, meeting facilitation and other program support needs. Evaluations performed under this contract contribute to the re-design of new, evidence-based follow-on activities, programs, and strategies. IBTCI will also support OPH and RHH's coordination beyond their implementing partners to include government ministries, other USG agencies and other development partners in Kenya and across East and Central Africa through regional inter-governmental institutions and actors that support overall USAID health and development goals.

Impact Evaluation of USAID/DRC Integrated Health Program (IHP) (2013 – 2015)



A post-partum mother at a clinic in East Kasai, DRC

IBTCI has been consigned by USAID to conduct an evaluation of its Integrated Health Project (IHP) in the Democratic Republic of Congo (DRC). IHP aims to create and support an enabling environment for high-impact

health services, products, and practices in 80 target health zones (HZ) within 4 provinces: E. Kasai, W. Kasai, Katanga, and S. Kivu. The evaluation employs a cross-sectional, pre/post intervention study design with random selection of Health Zones. Baseline Evaluation methodology included quantitative (96 facility surveys and 383 client exit surveys with Magpi mobile health data collection system) and qualitative (80 key informant interviews and 22 document reviews. Health facilities were randomly selected using lot quality assurance sampling (LQAS).

Evaluation findings were employed to inform realistic project goal-setting for USAID/DRC projects and were presented at the 2014 Health Systems Strengthening (HSS) Conference in Cape Town, South Africa. IHP performance and outcomes will be evaluated again at the end of the program in 2015.

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Impact Evaluation of USAID/DRC Pilot Results-Based Financing (RBF) Activity (2013 – 2015)

IBTCI was awarded a three-year contract to conduct the RBF impact evaluation. The baseline evaluation – completed in October 2013 – used a prospective quasi-experimental design with intervention and comparison groups, including a robust household survey of over 3,500 women to reveal their practices and attitudes toward health care. The data collection was composed of 3 components: 1) household survey of 3,588 mothers with children aged 0-23 months; 2) a health facility survey (n=176) at RBF pilot and comparison health zones, and 3) 28 key informant interviews.

The IBTCI evaluation team will utilize our signature analytical framework to assess sustainability of results achieved by looking at supply-side contingencies and demand creation as a lens through which to view expected health outcomes. This framework was first applied in the Azerbaijan SHIP evaluation and has proven to be a valid and reliable tool.

USAID/Azerbaijan Strengthening Health Systems through Integrated Programs (SHIP) (2012)

IBTCI was contracted to conduct a mid-term evaluation of the USAID/Azerbaijan Strengthening Health Systems through Integrated Programs (SHIP) project. The purpose of the evaluation was to determine the effectiveness and timeliness of the project in achieving its strategic and technical goals: to improve governance, financing, and resource mobilization of the health system, thus contributing to increased quality, accessibility, and efficiency of health care services.

The evaluation gauged the willingness and ability of MOH to institutionalize and sustain AZ SHIP. This was a qualitative performance evaluation which drew its sample from the population of stakeholders in Baku and all 7 districts where AZ SHIP was being implemented. USAID selected this evaluation to be one of the top 20 'high-quality' evaluations (from over 300 evaluations) because of its innovative "mixed team" approach which solidified it as a participatory evaluation. The evaluation team was comprised of Annette Bongiovanni, IBTCI Team Leader, 3 MOH officials, and 6 USAID technical officers representing the Azerbaijan mission and 3 other Eastern European missions.

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