LEADING THROUGH HEALTH SYSTEM CHANGE:
A PUBLIC HEALTH OPPORTUNITY
Presenter Disclosures

The following personal financial relationships with commercial interests relevant to this presentation existed during the past 12 months:

• No relationships to disclose.
IMPLICATIONS IN THE AFFORDABLE CARE ACT

- Financing
- Service Delivery
- Public Health
- Coverage & Access
- Quality
- Well-being
THE OPPORTUNITY FOR PUBLIC HEALTH:

Address technical & adaptive challenges

Think systemically

Strategic action & innovation
THE PRACTICE OF ADAPTIVE LEADERSHIP
Linsky & Heifetz

- Difference between technical & adaptive challenges
- Provide a framework
# TECHNICAL VS. ADAPTIVE CHALLENGES CHART

<table>
<thead>
<tr>
<th>Technical Challenges</th>
<th>Adaptive Challenges</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Easily defined</td>
<td>• Hard to define</td>
</tr>
<tr>
<td>• Obvious proven solution</td>
<td>• No clear solution</td>
</tr>
<tr>
<td>• Expert to call to solve the problem</td>
<td>• No expert who can solve the problem</td>
</tr>
<tr>
<td>• Can be resolved through Standard Operating Procedures (SOPs)</td>
<td>• Perhaps new, never seen before</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Examples</th>
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</thead>
<tbody>
<tr>
<td>• Building a hospital</td>
<td>• Eliminating poverty</td>
</tr>
<tr>
<td>• Fixing a broken computer</td>
<td>• Reforming public education</td>
</tr>
<tr>
<td>• Implementing health reform</td>
<td>• Implementing health reform</td>
</tr>
</tbody>
</table>
THE MATERNAL AND CHILD HEALTH MODULE

www.acaplanningtool.com

- No Cost
- Online portal
- PDF workbook
- Videos & Modules
- Save your work and revisit any time!
5 STEP PLANNING PROCESS:

**STEP 1:** Define your question

**STEP 2:** Collect information about your question related to the affordable care act

**STEP 3:** Think about the feasible options and select one to begin your analysis

**STEP 4:** Apply adaptive actions related to your question

**STEP 5:** Create a simplified implementation plan

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STEP ONE: Define your question.

How can Title V professionals identify & monitor improvements to maternal & child health outcomes resulting from health system transformation?
STEP TWO: Collect information about your question related to the Affordable Care Act & other health system transformations.

1. Insurance Access
2. Coverage of Preventive Health Services
3. Community Benefit
**STEP THREE:** Think about the feasible options & select one to begin your analysis.

<table>
<thead>
<tr>
<th>Option 1:</th>
<th>Option 2:</th>
</tr>
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<tbody>
<tr>
<td>Continue to provide direct health care services to women &amp; children, including children with special health care needs</td>
<td>Work across agency boundaries to provide access to enabling services.</td>
</tr>
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</table>

<table>
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<tr>
<th>Option 3:</th>
<th>Option 4:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Facilitate efficient and effective provision of integrated population-based services.</td>
<td>Take or assume a leadership role in building &amp; developing supportive infrastructure for systems serving mothers and children.</td>
</tr>
</tbody>
</table>
STEP FOUR: Apply adaptive actions related to your question.

Public health practitioners must learn as they go, making sense of what is happening as it unfolds and adjusting accordingly.
8 ADAPTIVE ACTIONS:

1. Influencing Decisions
2. Educating Others
3. Planning Under Uncertainty
4. Staying Abreast of New Information
5. Creating New Partnerships
6. Building Workforce Capacity
7. Building Information Technology Capacity
8. Building Care Coordination Capacity
STEP FIVE: Create a simplified implementation plan.

Step 5 starts to transform ideas into reality with the building of the key elements of an implementation plan.
STAFFING:

- Program implementation
- Project guidance
- Determine the most effective structure
BUDGET & FUNDING STRATEGY:

- Project your costs
- Minimum of three years
- Include one-time cash expenditures
- Line item budget
MANAGEMENT PLAN:

- Manage new activities & staff
- Simple implementation plan
- MCH Planning Tool Module
Access the Planning Tool and MCH Module
www.acaplaningtool.com
Thank you!

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