INVEST IN YOUR COMMUNITY

4 Considerations to Improve Health & Well-Being for All

WHAT
Know What Affects Health

- SOCIOECONOMIC FACTORS
  - 40%
- CLINICAL CARE
  - 20%
- PHYSICAL ENVIRONMENT
  - 10%
- HEALTH BEHAVIORS
  - 30%

WHERE
Focus on Areas of Greatest Need

- Your zip code can be more important than your genetic code. Profound health disparities exist depending on where you live.

WHO
Collaborate with Others to Maximize Efforts

- COLLECTIVE VISION
- BUSINESSES
- PEOPLE
- NONPROFITS
- HEALTH INSURANCE
- PUBLIC HEALTH
- HEALTH CARE PROVIDERS
- FAITH-BASED ORGANIZATIONS
- PHILANTHROPISTS & INVESTORS
- GOVERNMENT
- COMMUNITY DEVELOPERS
- EDUCATION

HOW
Use a Balanced Portfolio of Interventions for Greatest Impact

- Action in one area may produce positive outcomes in another.
- Start by using interventions that work across all four action areas.
- Over time, increase investment in socioeconomic factors for the greatest impact on health and well-being for all.

VISIT www.cdc.gov/CHInav FOR TOOLS AND RESOURCES TO IMPROVE YOUR COMMUNITY’S HEALTH AND WELL-BEING

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