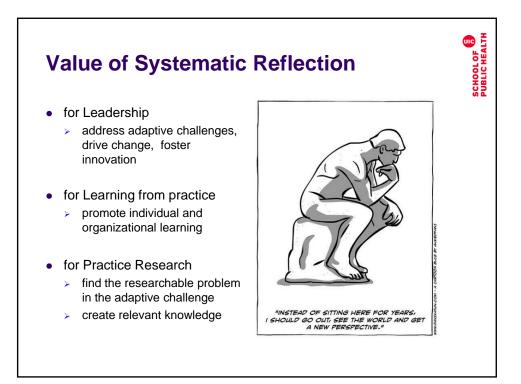
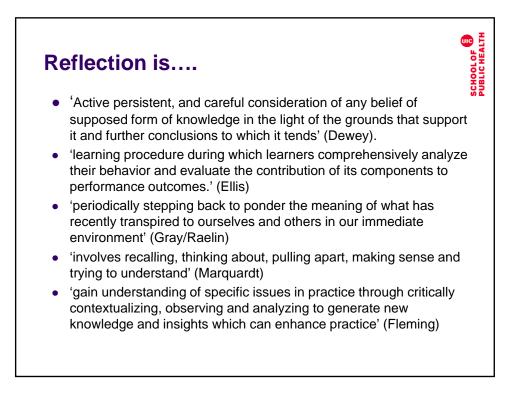


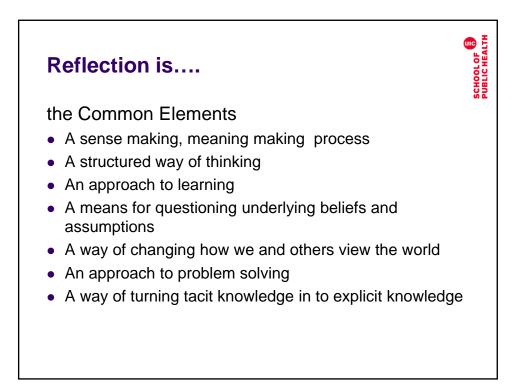
## A more complete definition of public health • "Public health is the science and art of preventing disease, prolonging life and promoting health through the organized efforts and informed choices of society, organizations, public and private, communities and individuals." CEA Winslow

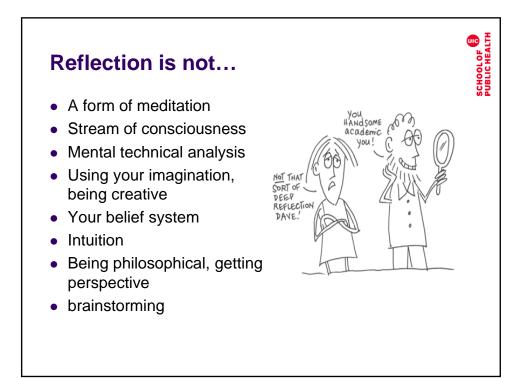
## A different approach to leadership development

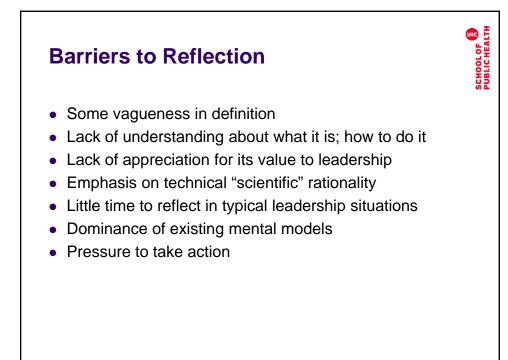
- The organizational landscape for public health is changing rapidly and unpredictably
  - We live in a "period of permanent whitewater"
- Public health problems of today are adaptive challenges
  - Requires adaptive leadership
- Information overload is the new norm
  - > Facts and technical information alone are not knowledge
- Organizational learning is required to navigate in a complex environment
  - > Authority and expertise of leaders is not enough
- Driving change; fostering innovation; creating systems are now key leadership skills
  - > Doing the same things "faster, better, cheaper" is old school

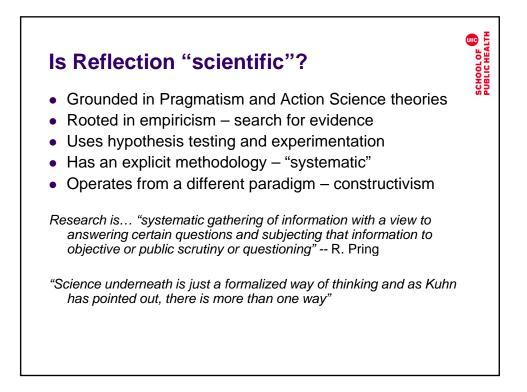


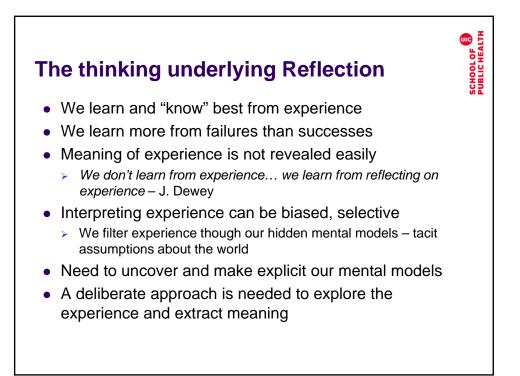


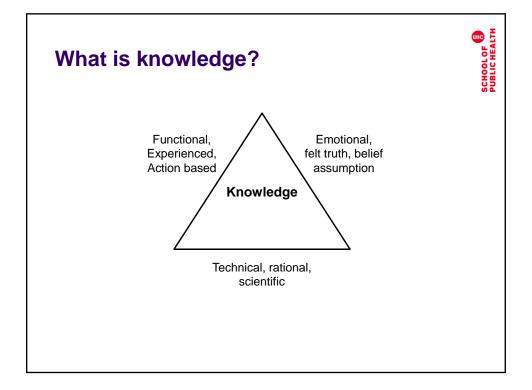


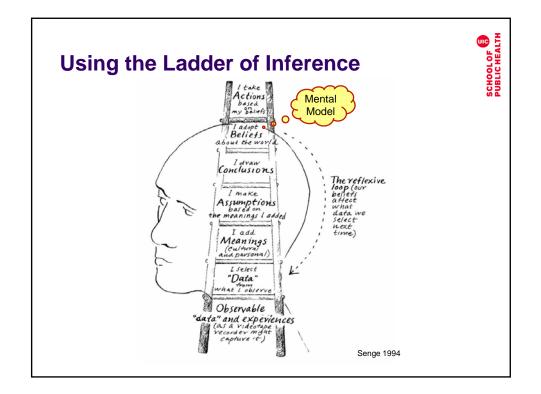


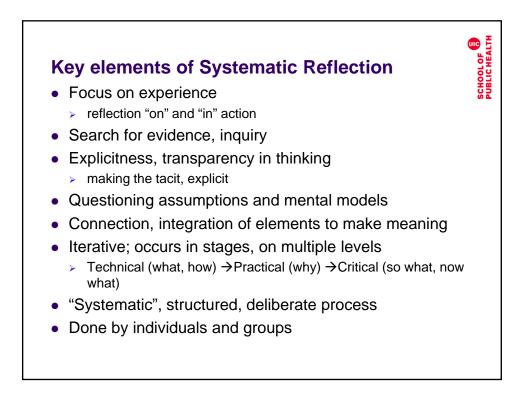


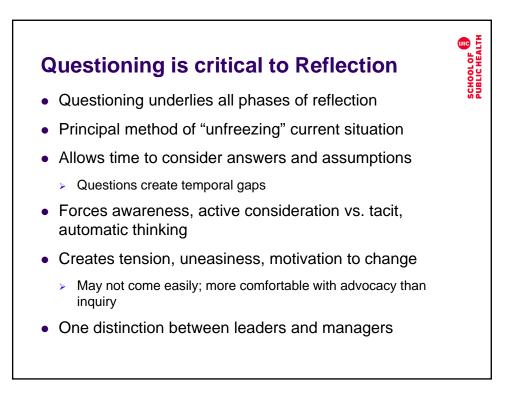


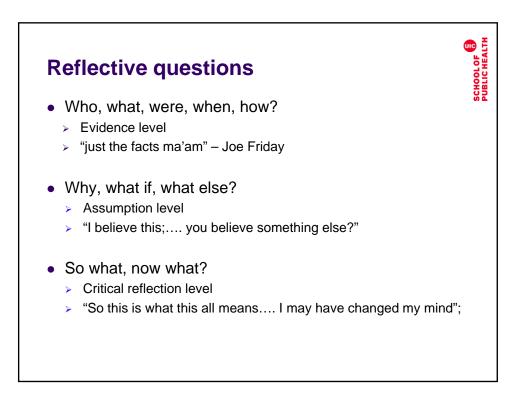


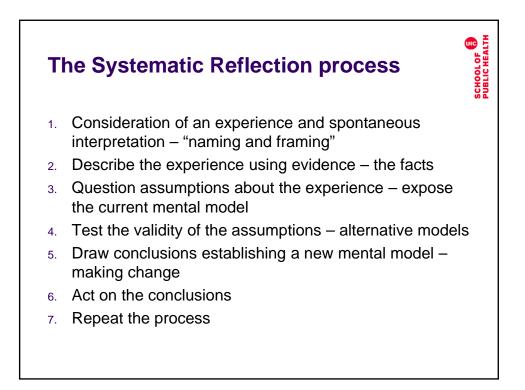


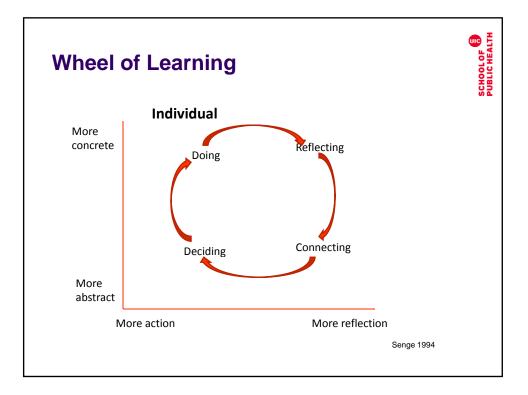


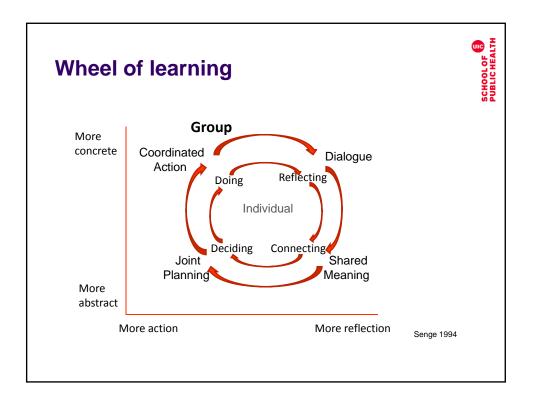


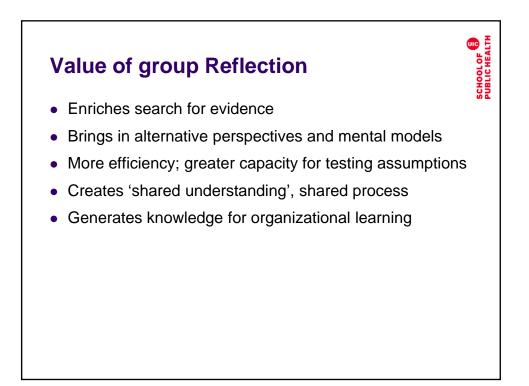


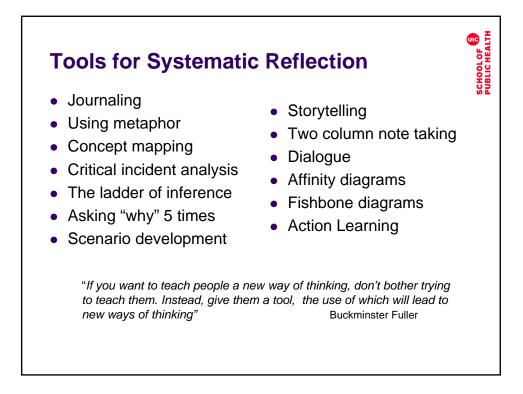


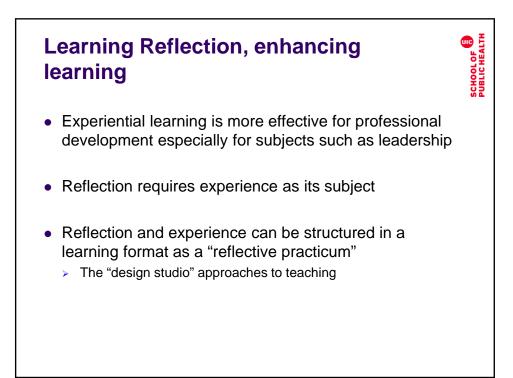


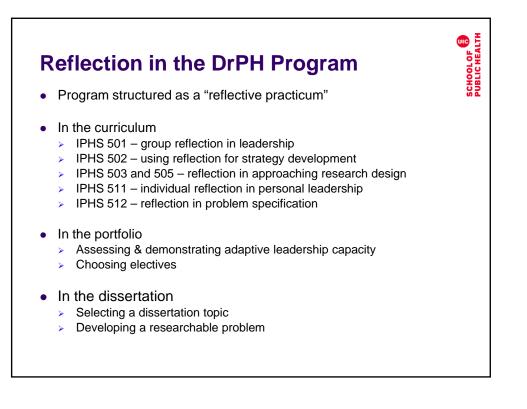


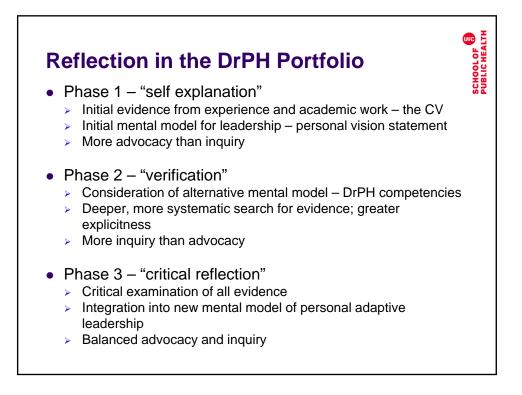


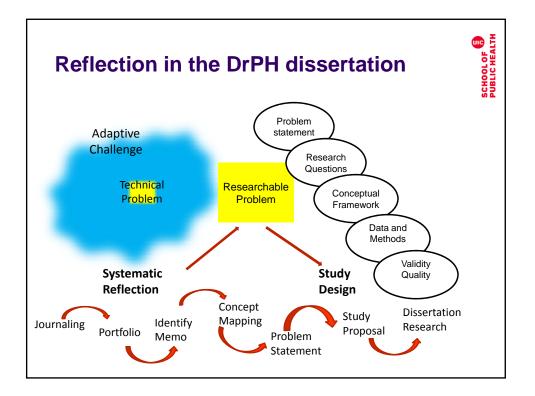












## Crisis of Confidence in Professional Knowledge

"In the varied topography of professional practice, there is a high, hard ground overlooking a swamp. On the high ground, manageable problems lend themselves to solution though the application of research-based theory and technique. In the swampy lowland, messy, confusing problems defy technical solution."

"The irony of this situation is that the problems of the high ground tend to be relatively unimportant to individuals or society at large, however great their technical interest may be, while in the swamp lie the problems of greatest human concern. The practitioner must choose. Shall he remain on the high ground where he can solve relatively unimportant problems according to prevailing standards or rigor, or shall he descend to the swamp of important problems and nonrigorous inquiry?"

D. Schon, Educating the Reflective Practitioner

SCHOOL OF OUBLIC HEALTH

