A new health education program on dietary variety for the community elderly: implementation by health promotion volunteers

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Background

- Higher dietary variety can reduce the risk of mortality and the decline of activities of daily living (Cornoni-Huntley, 1983; Kumagai, 2003).
- Mobilizing community health workers, could be an effective way to improve health and to empower community members to improve their own health (Eng, 2009; Haines, 2007).
- In Japan, health promotion volunteers perform activities similar to those performed by community health workers.

Purpose of the study

 To develop a health education program of dietary variety that health promotion volunteers (HPVs) could implement with elderly people in the community.

Health promotion volunteers in Japan

HPVs

- are qualified by municipality.
- are trained by about 80% municipality in Japan.
- are recruited by flyers and word of mouth.
- are unpaid.

Methods: study settings

- The city of Hikone, Shiga Prefecture
- We selected two areas in the city: the elementary school districts, divisions [Area A] and [Area B] were chosen as the intervention and control groups
- HPVs in these areas were willing to join this study

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Methods: Target population

- The entire community-dwelling elderly population: aged 65–74 years.
- Excluding elderly people requiring long-term care











