

Vision: Thriving families & communities Values: Leadership • Integrity • Inclusion

National Nonprofit Members (voting)

Academy of Breastfeeding Medicine

Academy of Nutrition and Dietetics

American Academy of Family Physicians

American Academy of Nursing

American Academy of Pediatrics

American Association of Birth Centers

American Breastfeeding Institute

American College of Nurse-Midwives

American College of Obstetricians and Gynecologists

American College of Osteopathic Pediatricians

American Nurses Association

American Public Health Association

Association of Maternal & Child Health Programs

Association of State Public Health Nutritionists

Association of Women's Health, Obstetric and Neonatal Nurses

Baby Café USA

Baby-Friendly USA

Best for Babes Foundation

Black Mothers' Breastfeeding Association

BreastCancer.org

Breastfeeding USA

Carolina Global Breastfeeding Institute

Centering Healthcare Institute

Coalition For Improving Maternity Services

Every Mother

FHI 360

HealthConnect One

Healthy Children Project

Human Milk Banking Association of North America

International Board of Lactation Consultant Examiners

International Childbirth Education Association

La Leche League International

Lactation Education Accreditation and Approval Review Committee

Lamaze International

MomsRising

National Alliance for Breastfeeding Advocacy: REAL

National Association of Pediatric Nurse Practitioners

National Black Nurses Association

National Perinatal Association

National WIC Association

Public Citizen

Reaching Our Sisters Everywhere

United States Lactation Consultant Association

Wellstart International

Women-Inspired Systems' Enrichment

Governmental Members (non-voting)

DHHS, Agency for Healthcare Research and Quality

DHHS, Centers for Disease Control and Prevention DHHS, Food and Drug Administration, Center for Food

Safety & Applied Nutrition
DHHS Health Resources and Services Administration

DHHS, Health Resources and Services Administration, Maternal and Child Health Bureau

DHHS, Indian Health Service

DHHS, National Institutes of Health, Eunice Kennedy Shriver National Institute of Child Health and Human Development

DHHS, Office on Women's Health

USDA, Food and Nutrition Service, Women, Infants and Children Program

About the USBC

The United States Breastfeeding Committee (USBC) is an independent nonprofit coalition of more than 50 nationally influential organizations representing over a million concerned professionals and the families they serve. USBC member organizations include government agencies, non-governmental organizations, and health professional associations that share a common interest in its mission "to drive collaborative efforts for policy and practices that create a landscape of breastfeeding support across the United States." The USBC has identified four goals in its strategic framework, adopted in 2014:

- 1. Be the national collective voice for breastfeeding
- Ensure organizational vitality
- 3. Engage stakeholders in a Collective Impact model.
- 4. Create and model a culture of inclusion, diversity & equity.

History

1984—Surgeon General's Workshop on Breastfeeding and Human Lactation convenes in Rochester, New York.

1990—Recognizing the importance of breastfeeding for optimal health, the United States signs the *Innocenti Declaration on the Protection, Promotion, and Support of Breastfeeding*, adopted by the World Health Organization and United Nations Children's Fund.

1996—Breastfeeding advocates meet to discuss the need for coordination of activities in the U.S., and the first National Breastfeeding Leadership Roundtable (NBLR) convenes to determine how best to develop a national committee to satisfy one of the four operational targets set forth by the *Innocenti Declaration*.

1998—National Breastfeeding Policy Conference is held in Washington, DC. The policy recommendations emanating from the conference provide a blueprint for setting a national policy agenda to protect, promote, and support breastfeeding in the U.S.

1998—The NBLR becomes the United States Breastfeeding Committee.

2001—The USBC unveils a strategic plan for breastfeeding in the United States: *Breastfeeding in the United States: A National Agenda.*

2006—The USBC holds the $1^{\rm st}$ National Conference of State Breastfeeding Coalitions.

2008—The USBC holds the $2^{\rm nd}$ National Conference of State/Territorial Breastfeeding Coalitions.

2009—The USBC develops its first strategic plan, setting goals for 2009-2013.

2010—The USBC holds the $3^{\rm rd}$ National Conference of State/Territorial/Tribal Breastfeeding Coalitions.

2011—The USBC identified as a key partner in leading implementation of *The Surgeon General's Call to Action to Support Breastfeeding*.

2012—The USBC holds the $4^{\rm th}$ National Conference of State/Territorial/Tribal Breastfeeding Coalitions.

2014—The USBC holds the 5th National Breastfeeding Coalitions Conference, and unveils its first strategic framework: *Protecting, Promoting and Supporting Breastfeeding: A Public Health Imperative.*