Interview Script

Introduction of interviewer. Ask permission to audio record interview.

Purpose: “The Kentucky Department for Public Health is providing leadership and coordination to, and supporting the development, implementation, and evaluation of CDC funded Chronic Disease Prevention and Health Promotion programs. This is part of a coordinated State Plan, funded by the CDC, to improve policies, environments, programs and infrastructure in order to achieve measurable improvements across the top five leading chronic disease causes of death and disability. Another key element of the State Plan is the cultivation of connections linking state Categorical Programs, community organizations, health care organizations, non-profits, businesses, state and community organizations, chronic disease advocacy organizations, and other partners to improve health outcomes. We are asking for your help in understanding current coordination efforts, potential areas for collaboration, barriers to coordination or collaboration and possible motivations for extending collaborative efforts. The information from this interview will help inform the implementation of the State Plan and may be used to develop future focus group topics. You will not be personally identified with your answers. Do you have any questions?”

Questions
1. Can you identify the 5 programs, coalitions, organizations, or other community partners you work with most frequently?
   a. How often in the past 12 months has your program worked each of those 5 programs, coalitions, organizations, or other community partners? Daily, Weekly, Bi-Weekly, Monthly, Quarterly?
   b. Can you explain the nature of your relationship with those programs, coalitions, organizations and community partners? How do you work together? Is the work funded? Voluntary?

(Note: As the interviewee is listing their 5 top programs, organizations, coalitions, or partners they work with, I will be writing them down for reference. If they do not list another State Categorical Program, I will ask the following questions)

2. I noticed that you didn’t mention any other State Categorical Programs. Do you ever work with any of the other State Categorical Programs? (Have a list of programs and coordinators ready for their reference if needed).
   a. How often in the past 12 months has your program worked with another State Categorical Program?
      Daily, Weekly, Bi-Weekly, Monthly, Quarterly?
   b. Can you explain the nature of your relationship with other State Categorical Programs? How do you work together? Is the work funded? Voluntary?

3. Based on your experience, what are the most positive aspects of working with a program, coalition, organization, or community partner? The most challenging? Why?
   a. Can you provide a specific situation in which working with a program, coalition, organization, or community partner was beneficial? Challenging? Can you think of any way that your experience in that situation could have been improved?
b. What is the most important lesson you have learned about working with programs, coalitions, organizations, or community partners?

c. What are the differences, if any, in working with another State Categorical program as opposed to working with other programs, coalitions, organizations, or community partners?

If they have not worked with another program, coalition or organization then:

d. Can you imagine a situation in which it would be helpful to work with another program, coalition, organization, or community partner?

4. We would like to better understand the relationship between the State Categorical Programs and the local health department programs. How would you describe your interaction with the local health departments? Do you communicate primarily with the program director, the health department director, or other support staff? Do you or have you ever provided information or support for multiple categorical programs?

5. Considering the different ways that programs, coalitions, organizations, and community partners might work with each other such as information sharing, cross-training of staff, joining a coalition to address a common policy issue, or resource sharing, which ones do you prefer? Which one do you most often utilize? Are there any that you would not consider utilizing? Why? Are there any ways you work with other programs, coalitions, organizations and community partners that I did not mention?

6. In your opinion, how do you think management, staff, and volunteers would react to increased formal work activities with other Categorical Programs, coalitions, organizations, or community partners? Do you think it matters whether the organization is part of KDPH’s Categorical Programs? Why? What do you think are the primary motivators for staff participation in those activities? What do you think are the biggest barriers to participation?

7. Do you think that a coordinated or collaborative approach to health issues is effective in reducing mortality and disability rates of chronic diseases? Do you think such an approach would be feasible for your program? If not, why do you feel that way? What could be done to make an approach more feasible?

Closing: “Thank you so much for your time. We really appreciate your participation today. If you think of anything else you would like to share please feel free to contact Dr. Wilson or me. “Hand out business cards, turn off recorder, etc.”