Local Bicycle Pedestrian Coordinators: Essential to Health in All Policies

Poster presentation
2015 APHA conference
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www.apbp.org
How do Local Bicycle Pedestrian Coordinators Foster an Environment Friendly to Health in All Policies?

- **Bridge silos** of engineering, planning, landscape architecture, architecture, public health and law enforcement.
- Develop **active transportation plan** with engaged citizen input.
- Identify and pursue **funding** to implement a community’s active transportation plan.
- Provide **information, education and encouragement programs** that enable people to choose modes of active transportation.
- **Gather data** about mode choice and regularly **count users** to assure continued funding for active transportation.
Bicycle Friendly Communities have high bicycle and pedestrian staff levels

Source: Advocacy Advance¹

¹ The Bicycle Friendly Community designation is a program of the League of American Bicyclists.
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## Seven Steps to Hiring and Training

### Effective Local Bicycle Pedestrian Coordinators

1. **Job description** – well defined (APBP can help!)
2. Reach the **best candidates** – know where to advertise
3. **Interview team** – ensure they understand the job, goals
4. Baseline **skill set** – know what you really want
5. **Initial training** – mentorship, team-based training
6. **Equity principles** – emphasize this core knowledge
7. **Continuing education** – ensure cross-disciplinary understanding and team building through shared learning

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Once hired, the Local Bicycle Pedestrian Coordinator should be tasked to collect data and apply performance measures.
Examples of Effective Active Transportation Programs Implemented by Local Bicycle Pedestrian Coordinators

• Bikeshare
• Counting programs (totem counters are popular)
• Bicycle parking (in-road bike corrals are trending)
• Vision Zero
• Bicycle Plan, Pedestrian Plan, Multi-modal Plan
• Protected bike lanes
• Bike racks on buses
• Safety education for all roadway users
• Safe Routes to School
• Accessibility improvements (curb ramps, accessible signals)
Resources for Local Coordinators

NACTO Urban Street Design Guide
NACTO Urban Bikeway Design Guide
ITE/CNU Design Walkable Urban Thoroughfares: A Context Sensitive Approach
Highway Capacity Manual (lane width; level of service)
AASHTO guides
Manual on Uniform Traffic Control Devices (MUTCD)
APBP monthly webinar program and archives
APBP chapters (13 so far and growing!)
Getting the Model’s Central Assumption
Correct Makes a Difference

Solar System

City

Complex and Wrong

Simple and True
There is too much traffic for Billy to walk to school; so we drive him.
This symbolizes “Sharrow”, the ancient Egyptian Goddess of Efficiency. She encouraged the Powerful to willingly share the earth for their own health and that of society.

“Sharing” an idea that never gets old
We’re not sure why the thing works so well but the City’s vision, public input, and the old road go in that end and a people and business-friendly place comes out this end.

The Thing Is ...

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