UNIVERSITY, CORPORATE, LOCAL EDUCATION UNIT SYSTEMATIC PARTNERSHIP FOR COMMUNITY HEALTH

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For over 20 years, Johnson & Johnson and Rutgers University have partnered with local educational units to provide essential leadership and management and public health training to school nurses in order to improve health outcomes in communities.

Improving Community Health through Partnership

Johnson & Johnson
- Mobilize resources
  - Budget
  - Marketing
- Advise strategic direction
- Provide industry/content-specific advisement
- Endorse program credibility with brand reputation

Rutgers
- Create curriculum
  - Engage faculty to teach course
  - Manage evaluation of program
  - Provide technical assistance to community change projects
- Ensure academic integrity

LEA
- Identify local resources & key stakeholders
  - Assessment of local need
  - Implementation of community health strategies
- Support fellows in participating in all training activities

Partnership
- Program development
- Measurement
- Selection of Community Health Needs
- Recruiting
- Sustainability efforts (funding, other partners)
- Selection of interventions
- Engaging other agencies
- Presenting the program data

Our Theory of Change

School Nurse in Educational Setting
School nurses have access to young people and their families. In under-resourced settings, school nurses are often the only health care professionals accessible to communities and have never had leadership training.

Leadership & Management Program
J&J partners with Rutgers University to provide an 18-month fellowship program in leadership, management and public health to school nurses.

Community Change Project
Following an intensive residential training, participants lead a year-long change project in their communities, that utilize strategic partnerships, in order to improve local health conditions. They receive mentorship and support from program staff.

Improved Local Health Outcomes
With leadership training and learnings from their community change projects, school nurses become health care leaders who are able to improve community health outcomes.

Program at a Glance

Fellows Serve Communities Across the U.S.

- 700+ SCHOOL NURSES
  trained through
  Johnson & Johnson - Rutgers School Health Program since 1988

- 33 STATES
  represented by school health professionals trained in the School Health Leadership Program since 1988

- 525+ COMMUNITIES
  served by fellows in the United States since 1988

- 805,701 YOUNG PEOPLE
  served by fellows in the United States since 1988

Framingham Public School District, MA (2013)
This project aims to increase immunization rates among children in grades K-12 by partnering with local health care providers to develop a procedure for community-wide immunizations, install staff as necessary, and use public radio and community resources to publicize program

Partners: Local physician offices; health department; grocery stores; radio stations; building administrators

Baseline: 11% kindergarteners immunized • 78% immunized by high school

Result: 96% of district in compliance • 98% of kindergarteners immunized
95% immunized by high school

Carl Junction, MO (2013)
This project aims to ensure coordinated health care services are provided to all students in the community through the development of effective partnerships.

Partners: Local hospital system; CBO; health department; district administrators; families

Result: Development of an effective Wellness Committee School-based health services/clinic

For more information visit our website:
HTTP://EDUCATION.ALCHEMISTUDIES.RUTGERS.EDU/JJSHLP

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