



# Lessons Learned from Forming Relationships and Starting a Large-scale, Rural, Multi-community Intervention

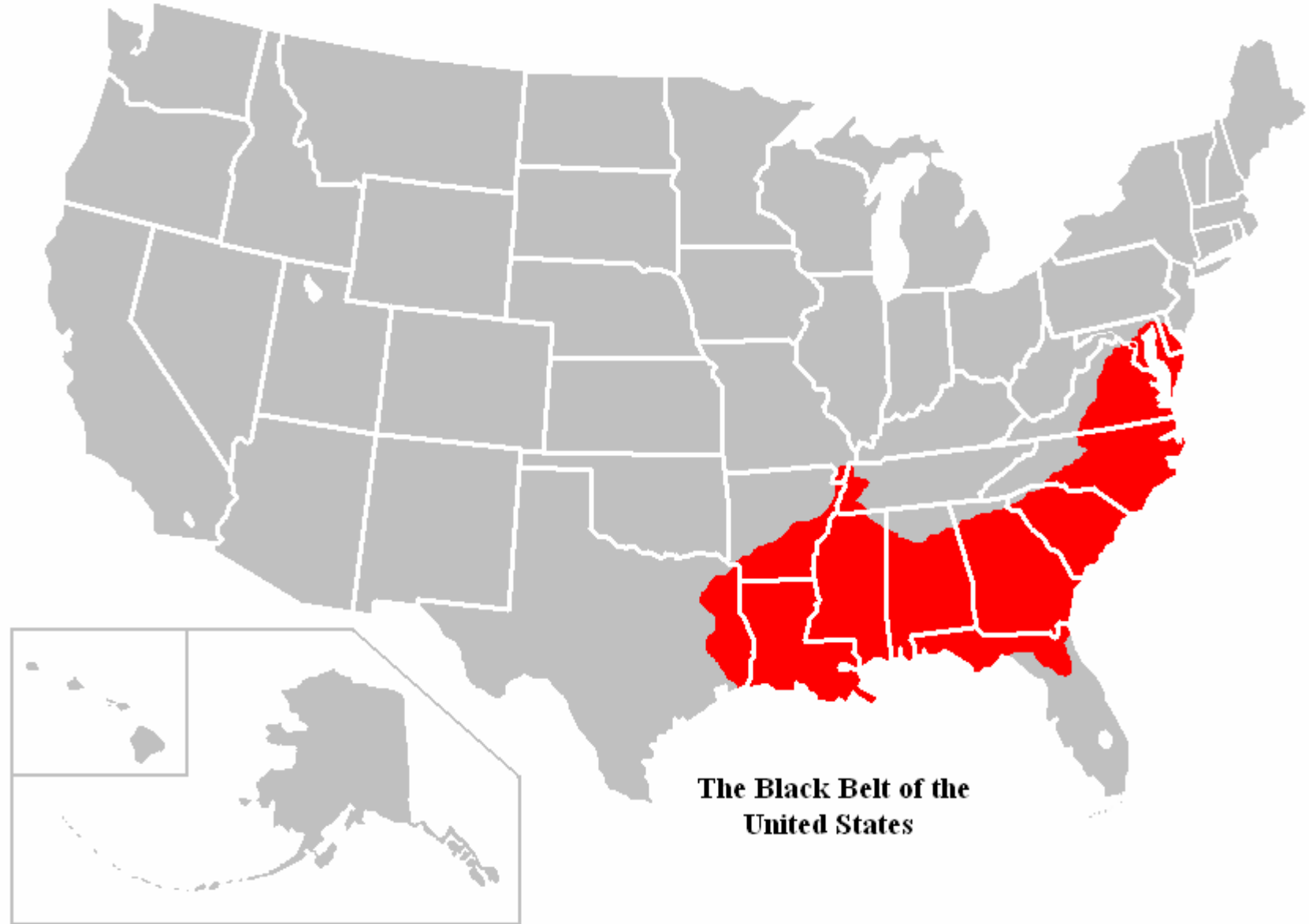
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**The Black Belt of the  
United States**

# Flying Sparks

- Large-scale, multi-community intervention based on the approach to community-based participatory research (CBPR)
- Primary aim is to explore the determinants of community adoption, ownership, and enhancement of Community Health Advisor (CHA) intervention strategies in Alabama's rural Black Belt region.
- Relies heavily on cooperation from the Community Participation Board (CPB).
- 20 communities within 7 counties
- Measures of social capital and general health and well-being
- 1400 residents surveyed



# Minkler's 2005 "CBPR Challenges"

- **Community-driven issue selection**
- **Insider/Outsider tensions**
- **Constraints on community involvement**
- **Dilemmas in the sharing/release of findings**

