

# Using social capital to improve clinical education programming

Melissa Laurie, MPH candidate

Daria Boccher-Lattimore, DrPh

Mari Millery, PhD

NY/NJ AETC

Columbia University HIV Center



Columbia University  
MAILMAN SCHOOL  
OF PUBLIC HEALTH



## Roadmap

- Review theory of social capital
- Discuss adaptation for clinical training
- Describe successes & challenges with NY/NJ AETC implementation



Columbia University  
MAILMAN SCHOOL  
OF PUBLIC HEALTH



# The Challenge

How to engage in HIV education

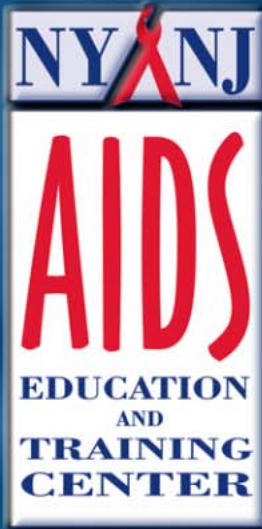
- Low volume HIV providers
- HCPs not offering HIV C&T

Considering

- Advancing HIV Prevention
- Address health disparities



Columbia University  
MAILMAN SCHOOL  
OF PUBLIC HEALTH



## The Inspiration

HIV prevention & health disparities programs

- questioned use of race
- instead social context & social capital



Columbia University  
MAILMAN SCHOOL  
OF PUBLIC HEALTH



# Social Capital as a Model

- Adapted from sociology & economic theories
- Resources embedded in relationships
- Explanatory mechanism
- KEY new ave of intervention



Columbia University  
MAILMAN SCHOOL  
OF PUBLIC HEALTH





## Social capital & Training

- Adult learning is social
- Social Capital effects:
  - Participation
  - Clinical practice
- Matched own AETC research



Columbia University  
MAILMAN SCHOOL  
OF PUBLIC HEALTH



## Translates as a

- Need for information about social networks
- Concern with transfer knowledge
  - Formally
  - Informally
- Devote resources to building relationships
- Emphasis on collaborative learning



Columbia University  
MAILMAN SCHOOL  
OF PUBLIC HEALTH



# NY/NJ AETC Programs

- Individual level
  - HIV Certificate Program
- Community level
  - Focused intensive outreach & assessments
  - Identify no & low volume
  - Link to AETC/HIV community



Columbia University  
MAILMAN SCHOOL  
OF PUBLIC HEALTH



NY NJ

AIDS

EDUCATION  
AND  
TRAINING  
CENTER

NY NJ AETC

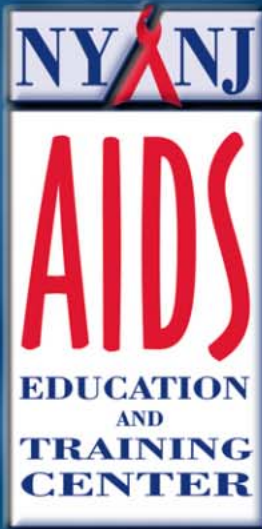
ACCESS

HIV CERTIFICATE PROGRAM

- NP Clinical Management Track
  - Provided HIV care but inconsistently
- Multi AETC collaboration
- Membership in GNY ANAC
- Seen as local HIV resource
- ACCESS challenge
  - Low enrollment of PCPs & non-LTS



Columbia University  
MAILMAN SCHOOL  
OF PUBLIC HEALTH



## Tricks & Tips

- Email listserv & web
- Initiate consultations (schedule calls)
- "Big Events"
- Professional associations
- Lunch table networking
- Flexible preceptorships
- Pharm reps



Columbia University  
MAILMAN SCHOOL  
OF PUBLIC HEALTH

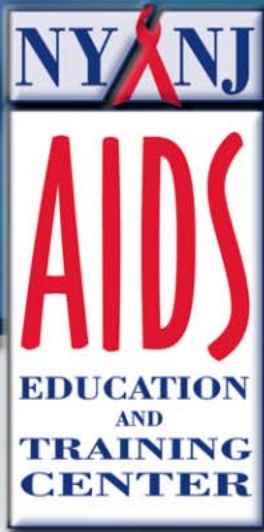


## Conclusions

- Successful: new linkages btwn experts & frontline providers
  - New programs & providers trained
  - ↑ minority providers trained
  - ↑ minority-serving provider trained
- Resource intensive: req's collaborations



Columbia University  
MAILMAN SCHOOL  
OF PUBLIC HEALTH



Thank You!!

Melissa Laurie

[ml2489@columbia.edu](mailto:ml2489@columbia.edu)

[www.nynjaetc.org](http://www.nynjaetc.org)



Columbia University  
MAILMAN SCHOOL  
OF PUBLIC HEALTH