



Public Health Live

10 years on a shoestring

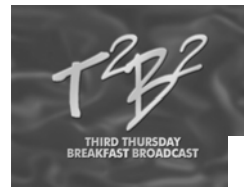
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Cheryl Reeves

No relationships to disclose

Center for Public Health Continuing Education

- University at Albany School of Public Health
- Staff
- Funding



PHL Partners

- NYS Department of Health
- School of Public Health, Univ. at Albany
 - Center for Public Health Continuing Educ.
 - Northeast Regional Public Health Leadership Institute
- NYS Assoc. of County Health Officials
- NYS Nurses Association

Format

- 1999 – 2007 via satellite
- 2007 - 08 via satellite and webcast
- 2009 via webcast only
- 2002 – present via videoconference

Current Format

- Webcast
- Archived

 blip.tv

 albany.edu/sph/coned/webstream.htm



(podcast)

- DVDs

Funding

- First two years: various sources at NYS Dept. of Health; Turning Point Initiative
- Since April 2001 – Memorandum of Understanding between NYS Dept. of Health and University at Albany
- Current budget – approximately \$192K for 11 broadcasts (aver. \$17,500 per broadcast)

Choosing Programs

- Collaborative planning effort
- Varied topics in public health
- Varied presenters
 - NYS DOH staff
 - Outside presenters
 - 1-2 nationally-known per year
 - Aim for diversity
- Varied approaches

Varied Topics

- Maternal-child health
- Chronic disease
- Environmental health
- Physical activity and nutrition
- Infectious disease
- Health policy

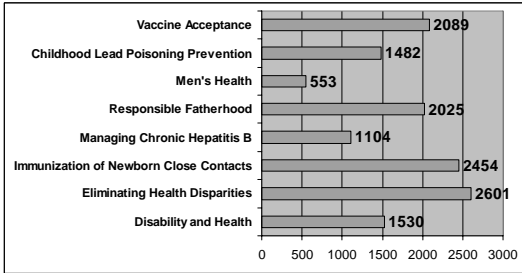
Publicity

- Email distribution
- Website (PHLive.org)
- NYLearnsPH.com (LMS)
- TRAIN
- listSers (e.g., HEDIR)
- Targeted publicity

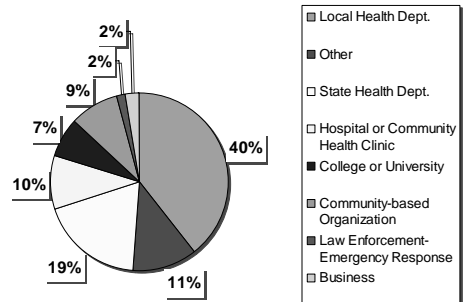
Continuing Education Credits

- Online evaluation and post-test
- Application for:
 - Nursing contact hours
 - CMEs
 - CECH for CHES

Webcast Participation

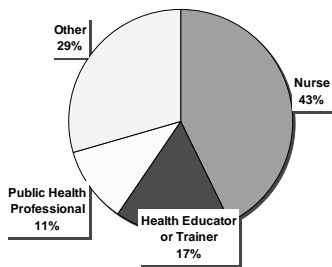


Organizational Affiliations



April - July 2009

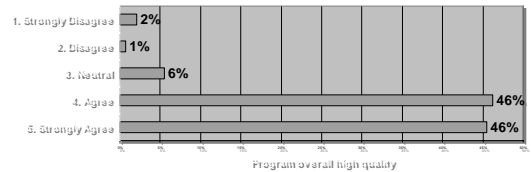
Positions/Roles



April - July 2009

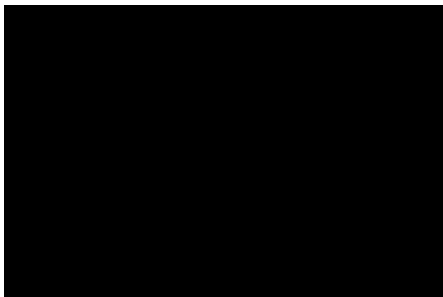
Evaluations

Responsible Fatherhood (June 2009)



N=145

Think Fresh!



Find Us

- www.PHLive.org
- **Upcoming broadcasts:**
 - PTSD in Veterans
 - Prevention Agenda
 - Immigrant Health
 - Food Safety
 - Family Medical History & Genetics